

Adam Lanferman

Full-Stack Developer

Skills

Front-End

Javascript / ES6 ✓

Typescript / RXJS ✓

AngularJS / 2+ ✓

ReactJS / Redux ✓

VueJS ✓

HTML5 / XML ✓

CSS / SCSS ✓

AJAX / HTTP ✓

REST API / GRAPHQL ✓

Back-End

NodeJS ✓

SQL / NoSQL ✓

Azure / IIS ✓

Google Cloud - GAE -
Firestore - Firebase ✓

SSR - Universal - NextJS ✓

Platform

ElectronJS ✓

Ionic / Cordova ✓

MS Office - Excel ✓

Adobe CC -
Photoshop - XD ✓

Tableau ✓

Salesforce ✓

- 7+ Years Development Experience
- Angular (preferred), React, and Vue
- ES6, NodeJS, API Development / Integration

adamlanferman@gmail.com

[\(510\) 468-9772](tel:(510)468-9772)

adam.lanferman.dev

ALCAL Industries Inc.

Full-Stack Developer

2018 - Present

Stack: Google Cloud / Firestore / Serverless Functions, Algolia, NodeJS, Rest / GraphQL, Angular 7 (customer sites), React (corporate intranet), Ionic, SCSS, Google Analytics, Illustrator

- Designed and independently developed two fully responsive e-commerce websites (SPA's) and a corporate intranet.
- Tested and shipped both consumer facing sites in under six months, boosting online sales 100%.
- Engineer custom API's to provide real-time data for order tracking, inventory levels, dynamic pricing, etc.
- Architect database structure and data warehousing operations, ensuring data integrity and security.

Sony Interactive Entertainment

Analyst, Retail Marketing Operations

2015 - 2018

Stack: Firebase, Azure SQL, AngularJS, Adobe AEM, Tableau, InDesign, Photoshop

- Independently developed proprietary field management app to deliver necessary tools to field team, such as a scannable product catalog, push notifications, photo management, and geo-tracking.
- Regularly presented analyses to a wide range of stakeholders, including 3rd-party partners and C-Level executives.

Google

Operations Team Lead

(contract)

2013 - 2015

Stack: Proprietary CMS, Javascript, Salesforce, Excel, Final Cut Pro

- Created web app that merged operational duties with data collection.
- Managed a team of onsite vendors and partner agencies to meet deadlines and exceed expectations of Google Business View Program; implemented numerous training materials (docs, websites, videos, webinars, etc.).

San Jose State University, 2013

Bachelor of Science Business Marketing

Minor Radio, Television, Film Studies